



Your Membership Matters: Supporting Communities Through Our Partner Organizations

As a Member of Trademark Federal Credit Union, you're not only gaining access to trusted financial services - you're also becoming part of a larger mission to improve lives through two impactful community-focused organizations: the **ARNIA Foundation** and the **American Consumer Council (ACC)**.

ARNIA Foundation: Strengthening Communities Through Empowerment

When you join Trademark through the ARNIA Foundation, you're supporting initiatives that break down barriers like discrimination and financial illiteracy. ARNIA - whose name means *strength of an eagle* - is a 501(c)(3) nonprofit organization focused on:

- Promoting financial health and inclusion
- Supporting survivors of domestic violence through the CU SAFE program
- Funding education, utility assistance, and housing initiatives

Your Membership helps provide local lending options, financial counseling, and vital resources to those in need. ARNIA's vision is a more equitable future, where everyone has access to the tools and opportunities they need to thrive.

American Consumer Council: Advocating for Consumer Education

The **American Consumer Council (ACC)** is a nonprofit Membership organization established in 1987 to promote consumer education, awareness, and advocacy across all 50 states.

With over 380,000 members and a network of 57 state and regional consumer councils - including one in Portland, Maine - the ACC:

- Supports ethical business practices and consumer rights
- Offers educational resources to help consumers make informed financial decisions
- Encourages active participation in shaping the future of consumer protection

As a Member of the ACC, you're part of a national movement that puts local consumers first. Membership connects you to a broader community working to ensure transparency, fairness, and education in the local marketplace.

By choosing Trademark, you're helping build stronger, more inclusive communities. Whether your path to Membership is through the ARNIA Foundation or the American Consumer Council, your support helps make a meaningful difference. Trademark believes so strongly in the missions of these organizations that we cover the cost of Membership dues - because bringing dollars back to our local communities is a vital part of our vision and the values we live by every day.